



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28205-2700

National Media
815 Slaters Lane
Alexandria, VA 22314

Salesperson
Buyer Name
ANGLE,BEN
/

Phone/Fax
155/426/2597

CPE
National/Political

Account Types
Standard

Billing Type
NRCC IE 9/7

Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	06/25/12	Charlottesville (WSOC)		
Last Modified	09/11/12	By Broadcast Month		
Entered By	Jill Lipskind	Spots		
CO-OP	No	90	Rate	\$78,650.00
Headline #	06180792	Grand Total:		
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$11,797.50			
Net Total	\$66,852.50			
Sales Tax				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	10A- 11A (EST)					1			1	\$500.00	\$500.00	Charlotte (WSOC)	KATIE	6/25/12	
2.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	11P- 11:35P (EST)						1		1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12	
3.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	12:35A- 1:35A (EST)						1		1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12	
4.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	12P- 1P (EST)						1		1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12	
5.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	4:30A- 4:59A (EST)						1		1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12	
6.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	5A- 5:30A (EST)						1		1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12	
7.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	5P- 5:30P (EST)						1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12	
8.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	5:30A- 6A (EST)						1		1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12	
9.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	5:30P- 6P (EST)						1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 5 30<	6/25/12	
10.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	6P- 6:30P (EST)						1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12	
11.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	6A- 7A (EST)						1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12	
12.0	Normal Line / Spot	09/07/12-09/07/12	2	:30	6:58P- 6:59P (EST)						1		1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12	
13.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	6:58P- 7:30P (EST)						1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12	
14.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	7A- 8A (EST)						1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN ANR-ABC	6/25/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

WSOC-TV

 WSOC-TV
 1901 North Tryon Street
 Charlotte, NC 28206-2700

National Media	Sales Office
815 Slatters Lane	Buyer Name
Alexandria, VA 22314	Phone/Fax
	CPE
	Account Types
	Billing Type
	Comments

Date Entered	06/25/12
Last Modified	09/11/12
Entered By	Jill Hipskind
CO-OP	No
Headline #	06180792
Order Type	Demo
Package Deal	Normal
Commission %	15.00
Commission	\$11,797.50
Net Total	\$66,852.50
Sales Tax	

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	7:28P- 7:56P (EST)					1			1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
16.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	9A- 10A (EST)						1		1		\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12
17.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	10A- 11A (EST)						1		1		\$500.00	\$500.00	Charlotte (WSOC)	KATIE	6/25/12
18.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	11P- 11:35P (EST)						1		1		\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
19.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	12:05A- 1:05A (EST)						1		1		\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
20.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	12P- 1P (EST)						1		1		\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
21.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	4:30A- 4:59A (EST)						1		1		\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS 4-30A	6/25/12
22.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	5A- 5:30A (EST)						1		1		\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
23.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	5P- 5:30P (EST)						1		1		\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
24.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	5:30A- 6A (EST)						1		1		\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12
25.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	5:30P- 6P (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5-30<	6/25/12
26.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	6P- 6:30P (EST)						1		1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
27.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	6A- 7A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
28.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	6:58P- 7:30P (EST)						1		1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28205-2700

National Media
815 Slaters Lane
Alexandria, VA 22314

Agency
Product
Brand
Salesperson

Sales Office
Buyer Name
Phone/Fax
CPE

Account Types
Billing Type
Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Contract #	318855	Date Entered	06/25/12	Charlotte (WSOC)
Schedule Dates	09/07/12-09/13/12	Last Modified	09/11/12	By Broadcast Month
Advertiser	NRCC - National Republican Congressional Committ	Entered By	Jill Hipskind	Sep. 2012
Agency	National Media (2711)	CO-OP	No	90
Product	Political - Issue (1068)	Headline #	06180792	Grand Total:
Brand	2597 NRCC IE (131531)	Demo		90
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal	\$78,650.00
Sales Office	Telerep/Philadelphia	Package Deal		
Buyer Name	ANGLE,BEN	Commission %	15.00	
Phone/Fax	/	Commission	\$11,797.50	
CPE	155/426/2597	Net Total	\$66,852.50	
Account Types	National/Political	Sales Tax		
Billing Type	Standard			
Comments	NRCC IE 9/7			

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV



National Media
815 Slaters Lane
Alexandria, VA 22314

Sales Office
Brand
Salesperson
Telerp/Philadelphia, Philadelphia (1057)
Telerp/Philadelphia, Philadelphia (131531)

Buyer Name
ANGLE,BEN
/

Phone/Fax
155/426/2597

CPE
National/Political

Account Types
Standard

Billing Type
NRCC:TE 9/7

Comments
***** THIS IS A CASH IN ADVANCE SCHEDULE *****'

Contract #	318855	Date Entered	06/25/12	Charlotte (WSOC)
Schedule Dates	09/07/12-09/13/12	Last Modified	09/11/12	By Broadcast Month
Advertiser	NRCC - National Republican Congressional Committee	Entered By	Jill Hipskind	Sep. 2012
Agency	National Media (2711)	CO-OP	No	90
Product	Political - Issue (1068)	Headline #	06180792	Grand Total:
Brand	2597 NRCC IE (131531)	Demo		90
Salesperson		Order Type	Normal	\$78,650.00
Sales Office		Package Deal		
Buyer Name	ANGLE,BEN	Commission %	15.00	
Phone/Fax	/	Commission	\$11,797.50	
CPE	155/426/2597	Net Total	\$66,852.50	
Account Types		Sales Tax		
Billing Type	National/Political			
Comments	Standard			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / Spot	09/09/12-09/09/12	3	:30	6A- 7A (EST)							1	1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NW SU MRN1	6/25/12	
41.0	Normal Line / Spot	09/09/12-09/09/12	2	:30	7A- 8A (EST)							1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYE NW SU MRN2	6/25/12	
42.0	Normal Line / Spot	09/09/12-09/09/12	2	:30	8A- 9A (EST)							1	1	\$850.00	\$850.00	Charlotte (WSOC)	GD MRN-SUN-ABC	6/25/12	
43.0	Normal Line / Spot	09/09/12-09/09/12	3	:30	9A- 10A (EST)							1	1	\$550.00	\$550.00	Charlotte (WSOC)	THIS WEEK-ABC	6/25/12	
44.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	10A- 11A (EST)							1	1	\$500.00	\$500.00	Charlotte (WSOC)	KATIE	6/25/12	
45.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	11P- 11:35P (EST)							1	1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12	
46.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	12:05A- 1:05A (EST)							1	1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12	
47.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	12P- 1P (EST)							1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12	
48.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	4:30A- 4:59A (EST)							1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12	
49.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	5A- 5:30A (EST)							1	1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12	
50.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	5P- 5:30P (EST)							1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12	
51.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	5:30A- 6A (EST)							1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	6/25/12	
52.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	5:30P- 6P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12	
53.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	6P- 6:30P (EST)							1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV

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1901 North Tryon Street
Charlotte, NC 28205-2700

National Media
815 Slaters Lane
Alexandria, VA 22314

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Telrep/Philadelphia, Philadelphia (1057)
Telrep/Philadelphia
ANGLE,BEN
/

NRCC IE 9/7

Standard

National/Political

NRCC IE 9/7

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Contract #	318855	Date Entered	06/25/12	Charlotte (WSOC)	Spots	Rate
Schedule Dates	09/07/12-09/13/12	Last Modified	09/11/12	By Broadcast Month		
Advertiser	NRCC - National Republican Congressional Committee	Entered By	Jill Hipskind	Sep. 2012	90	\$78,650.00
Agency	National Media (2711)	CO-OP	No	Grand Total:	90	
Product	Political - Issue (1068)	Headline #	06180792			
Brand	2597 NRCC IE (131531)	Demo				
Salesperson	Telrep/Philadelphia, Philadelphia (1057)	Order Type	Normal			
Sales Office	Telrep/Philadelphia	Package Deal				
Buyer Name	ANGLE,BEN	Commission %	15.00			
Phone/Fax	/	Commission	\$11,797.50			
CPE	155426/2597	Net Total	\$66,852.50			
Account Types		Sales Tax				
Billing Type						
Comments						

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	6A- 7A (EST)				1			1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NEWS DAYBRK<	6/25/12
55.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	6:58P- 7:30P (EST)				1			1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
56.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	7A- 8A (EST)				1			1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
57.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	7:28P- 7:56P (EST)				1			1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
58.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	9A- 10A (EST)				1			1		1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS KELLY<	6/25/12
59.0	Revised Line / Spot	09/13/12-09/13/12	3	:30	10A- 11A (EST)				1			1		1			Charlotte (WSOC)	KATIE	6/25/12
59.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	10A- 11A (EST)				1			1		1	\$500.00	\$500.00	Charlotte (WSOC)	KATIE	8/24/12
60.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	11P- 11:35P (EST)				1			1		1			Charlotte (WSOC)	EYEWIT NEWS 11<	6/25/12
60.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	11P- 11:35P (EST)				1	X	X	X		1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NEWS 11<	8/24/12
61.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	12:05A- 1:05A (EST)				1			1		1			Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
61.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	12:05A- 1:05A (EST)				1	X	X	X		1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	8/24/12
62.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	1:30P- 1P (EST)				1			1		1			Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
62.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	12P- 1P (EST)				1	X	X	X		1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	8/24/12
63.0	Revised Line / Spot	09/13/12-09/13/12	3	:30	4:30A- 4:59A (EST)				1			1		1			Charlotte (WSOC)	EYE NEWS 4:30A	6/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Charlotte, NC 28205-2700

National Media
815 Stlaters Lane
Alexandria, VA 22314

Schedule Dates	09/07/12-09/13/12
Advertiser	NRCC - National Republican Congressional Committee
Agency	National Media (2711)
Product	Political - Issue (1068)
Brand	2597 NRCC IE (131531)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	ANGLE,BEN
Phone/Fax	/
CPE	155/426/2597
Account Types	National/Political
Billing Type	Standard
Comments	NRCC IE 9/7 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	06/25/12	Charlotte (WSOC)	By Broadcast Month	Spots	Rate
Last Modified	09/11/12	Jill Hipskind	Sep. 2012	90	\$78,650.00
Entered By	No		Grand Total:	90	\$78,650.00
Headline #	06108792				

Contract # 318855

09/07/12-09/13/12

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
63.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	4:30A- 4:59A (EST)	1	X		X					1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-430A	8/24/12
64.0	Revised Line / Spot	09/11/12-09/13/12	4	:30	5A- 5:30A (EST)												Charlotte (WSOC)	EYE-SAM DAYBRK<	8/25/12
64.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	5A- 5:30A (EST)				X	X				1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	8/24/12
65.0	Revised Line / Spot	09/11/12-09/13/12	4	:30	5B- 5:30P (EST)												Charlotte (WSOC)	EYEWIT NWS 5<	8/25/12
65.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	5B- 5:30P (EST)				X	X	X			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	8/24/12
66.0	Revised Line / Spot	09/11/12-09/13/12	3	:30	5:30A- 6A (EST)												Charlotte (WSOC)	EYE-SAM DAYBRK<	8/25/12
66.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	5:30A- 6A (EST)				X	X	X			1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-SAM DAYBRK<	8/24/12
67.0	Revised Line / Spot	09/11/12-09/13/12	4	:30	5:30P- 6P (EST)												Charlotte (WSOC)	EYEWIT NWS 30<	8/25/12
67.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	5:30P- 6P (EST)				X	X	X			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 30<	8/24/12
68.0	Revised Line / Spot	09/11/12-09/13/12	4	:30	6A- 6:30P (EST)												Charlotte (WSOC)	EYEWIT NWS 6<	8/25/12
68.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	6B- 6:30P (EST)				X	X	X			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	8/24/12
69.0	Revised Line / Spot	09/11/12-09/13/12	3	:30	6A- 7A (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	8/24/12
70.0	Revised Line / Spot	09/11/12-09/13/12	2	:30	6:55P- 6:55P (EST)									1			Charlotte (WSOC)	ABC WORLD NWS	8/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV
 WSOC-TV
 1901 North Tryon Street
 Charlotte, NC 28206-2700

National Media
 815 Slater's Lane
 Alexandria, VA 22314

Advertiser	Agency
Product	National Media (2711)
Brand	Political - Issue (1068)
Salesperson	2597 NRCC IE (131531)
Sales Office	Telerep/Philadelphia, Philadelphia (1057)
Buyer Name	ANGLE,BEN
Phone/Fax	/
CPE	155/426/2597
Account Types	National/Political
Billing Type	Standard
Comments	NRCC IE 9/7

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	06/25/12	Charlotte (WSOC)	By Broadcast Month	Spots	Rate
Last Modified	09/11/12	Jill Hipskind	Sep. 2012	90	\$78,650.00
Entered By	No		Grand Total:	90	\$78,650.00
CO-OP					
Headline #	06180792				
Demo					
Order Type					
Package Deal					
Commission %	15.00				
Commission	\$11,797.50				
Net Total	\$66,852.50				
Sales Tax					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
70.1	Normal Line / Spot	09/10/12-09/13/12	2	:30	6:58P- 6:59P (EST)	1	X		X					1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS	8/24/12	
71.0	Revised Line / Spot				09/11/12-09/13/12	3		:30	6:58P- 7:30P (EST)									Charlotte (WSOC)	INSIDE EDITION < 6/25/12	
71.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	6:58P- 7:30P (EST)	1	X		X					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION <	8/24/12	
72.0	Revised Line / Spot				09/11/12-09/13/12	3		:30	7A- 8A (EST)								Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12	
72.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	7A- 8A (EST)	1	X		X					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	8/24/12	
73.0	Revised Line / Spot				09/11/12-09/13/12	3		:30	7A- 8A (EST)								Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12	
73.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	7:28P- 7:56P (EST)	1	X		X					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	8/24/12	
74.0	Revised Line / Spot				09/11/12-09/13/12	4		:30	9A- 10A (EST)								Charlotte (WSOC)	REGIS KELLY <	6/25/12	
74.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	9A- 10A (EST)	1	X		X					1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS KELLY <	8/24/12	
75.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	10A- 11A (EST)										\$500.00	\$500.00	Charlotte (WSOC)	KATIE	6/25/12	
75.0.1	Prompt	09/12/12															Charlotte (WSOC)	Breaking News		
76.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	11P- 11:35P (EST)									1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	Interrupt/Spot -	EVENIT NWS 11<	
77.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	12:05A- 1:05A (EST)									1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

National Media
815 Slaters Lane
Alexandria, VA 22314

Sales Office
Salesperson
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Date Entered 06/25/12
Last Modified 09/11/12
Entered By Jill Hipkiss
CO-OP No
Headline # 06180792

Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,797.50
Net Total \$66,832.50
Sales Tax

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
78.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	12P- 1P (EST)				1				1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12	
79.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	4:30A- 4:59A (EST)							1		\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12	
80.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	5A- 5:30A (EST)							1		\$500.00	\$500.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12	
81.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	5P- 5:30P (EST)							1		\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEMT NWS 5<	6/25/12	
82.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	5:30A- 6A (EST)							1		\$550.00	\$550.00	Charlotte (WSOC)	EYE-5AM DAYBRK<	6/25/12	
83.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	5:30P- 6P (EST)							1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5:30<	6/25/12	
84.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	6P- 6:30P (EST)							1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEMT NWS 6<	6/25/12	
85.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	6A- 7A (EST)							1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12	
86.0	Normal Line / Spot	09/12/12-09/12/12	2	:30	6:58P- 6:59P (EST)							1		\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12	
87.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	6:58P- 7:30P (EST)							1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12	
88.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	7A- 8A (EST)							1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12	
89.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	7:28P- 7:56P (EST)							1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12	
90.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	9A- 10A (EST)							1		\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12	
91.0	M/G For 33.0.1 / Spot	09/09/12-09/09/12	2	:30	7A- 8A (EST)							1		\$450.00	\$450.00	Charlotte (WSOC)		6/29/12	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

National Media
815 Slaters Lane
Alexandria, VA 22314

Schedule Dates
Advertiser
Agency
Product
Brand
Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Date Entered 06/25/12
Last Modified 09/11/12
Entered By Jill Hipskind
CO-OP No
Headline # 06180792
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,797.50
Net Total \$66,852.50
Sales Tax

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,
NRCC IE 9/7

Contract # 318855

Date Entered 06/25/12
Last Modified 09/11/12
Entered By Jill Hipskind
CO-OP No
Headline # 06180792
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,797.50
Net Total \$66,852.50
Sales Tax

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	90	\$78,650.00
Grand Total:	90	\$78,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
92.0	M/G For 36.0.1 / Spot	09/12/12-09/13/12	6	:30	4P- 5P (EST)	1		X	X					1	\$600.00	\$600.00	Charlotte (WSOC)		9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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